



## Cooperative Budget Project

**Role:** AIG executives (from NYC headquarters)

**Audience:** AIG Board of Directors (trying to appease U.S. taxpayers)

**Format:** Presentation

**Requirements:**

- PowerPoint presentation
- Excel Budget
  - Copy for each member of the Board of Directors
  - Imported into PowerPoint presentation
- Source citations (MLA format)
  - Images
  - Pricing

**Topic :** Persuade the AIG Board of Directors to allow you to attend the Asset Management Conference in Phoenix, AZ

**Requirements:**

- Maximum budget = \$1,000 per executive
- Transportation
  - Ground transportation
  - Air transportation
- Lodging
- Dining Options

### Conference Details

Phoenix, AZ

\$199 conference registration fee

2:00pm May 25, 2009 - 10:00am May 29, 2009