
CBEA Annual Conference

Session III, Linking Literacy Strategies to Business Education

Objectives:

- *To identify a variety of student-owned literacy strategies;*
- *To relate literacy strategies to business education content areas.*

Presentation Outline

1. Student-owned strategies

- a. Teach strategies directly to students
- b. Continually use strategies throughout course (reinforce)
- c. Goal = students will use strategies independently

2. Choosing appropriate strategies

- a. Data driven decision-making
 - i. CMT data
 - ii. CAPT data
 - iii. Department/program assessment data(ex. common courses, common assessments)
 - iv. Course/unit assessment data (ex. pre-post assessments)

3. Teaching the strategies:

- a. Explain purpose
- b. Model/demonstrate for students
- c. Use “think aloud” to model your own thought process

4. Reading Comprehension

- a. Pre-reading
 - i. Computer Applications textbook review
- b. Active reading
 - i. Selective highlighting (FEFE Cash Mgmt)
 - ii. Annotating

- iii. Tips for annotating (handout)
- c. Author's style
 - i. Computer Applications textbook review
 - ii. Personal Finance (FEFE Cash Mgmt)
- d. Vocabulary
 - i. Chunking (Computer Applications, WD-2)
 - ii. Safety net (Computer Applications, WD-2)
 - iii. Word Walls
 - (Computer Applications, WD-1)
 - (Computer Applications, WD-2)
 - (Personal Finance, student examples)
- e. Inquiry Chart
 - i. (Personal Finance, Banking)
 - ii. (Personal Finance, EPS & P/E Ratio)

5. Writing

- a. Journaling
 - i. Pre assessment (Personal Finance, Investing Journal Entries)
 - ii. Post assessment (Personal Finance, Reflection)
- b. Templates
 - i. 5-Paragraph Essay (Computer Applications, Career Research)
 - ii. RAFT
 - (Personal Finance, Budgeting Project)
 - (CRISS blackline)
- c. Transitions
 - i. Word list (CRISS blackline)